



**SPRINGDALE™**  
**PARKS & REC**

# **SPECIAL EVENTS SPONSORSHIP PACKAGE 2018**

**Visit us:**

**[springdalear.gov/235/Parks-Recreation](http://springdalear.gov/235/Parks-Recreation)**



**Contact us:**

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# Music in Murphy

## Summer Music Series in Murphy Park

4 Music Shows

May-July

Anticipated: 300-750 per show

### Presenting Sponsor

- Company logo and link on our special event website page
- Company logo on all marketing materials
- Company listed on all pre-event press releases
- Opportunity to make welcoming comment at event
- Company name/logo on all advertising, including television, radio, and print
- Booth at each music event

### Individual Show Sponsor

- Company logo and link on our special event website page
- Company logo on all marketing materials
- Company recognition before the sponsoring show
- Opportunity to set up booth during that sponsoring show



# Summer Movie Series

**Dive-In Movies and Movies in the Park**

**4 Movies**

**June-August**

**Antipated : 400 Attendees**



## Presenting Sponsor

- **Company logo and link on our special event website page**
- **Company logo on all marketing materials**
- **Booth at each movie event**

## Individual Movie Sponsor

- **Company logo and link on our special event website page**
- **Company logo on all marketing materials**
- **Booth at that movie event**





# Wags & Waves



A fun filled day gone to the dogs! The one day of the year the Springdale Aquatic Center is open just for dogs (The pool is drained the following day). The dogs get the chance to visit with dog friendly vendors, swim, and are entered to win prizes! All of the proceeds go to the Springdale Animal Shelter.

**September (TBA)**

**Springdale Aquatic Center**

**Anticipated: 200 Dog Families**

**Sponsorships opportunities: Vendor giveaways, door prize item donations, or donations for the animal shelter.**

- **Opportunity to set up booth at event**
- **Company logo on all marketing materials**
- **Recognition on all social media platforms**



# Springdale Halloween Fest



Halloween Festival put on with  
Springdale Police Department

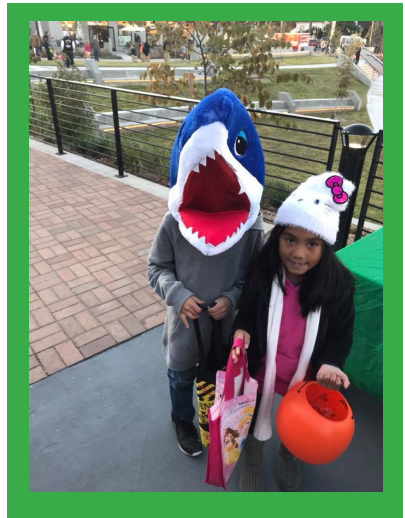
Downtown Springdale

October 27th, 2018

Anticipated : 2500 Attendees

## Event Sponsor

- Booth at event
- Company logo on all advertising material
- Company logo on special events website
- Announcement as sponsor at event





**Disc Golf Tournament**

**November**

**JB Hunt Park**

**Anticipated : 96 players**

**Course Played : 4,000 players per year**

## **Course Hole Sponsor**

- **Company name and logo displayed at 1 of the 18 J. Beast course holes for entire year**

